

STANFORD  
BUSINESS  
GRADUATE  
SCHOOL OF

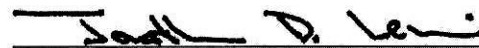
Stanford University  
Graduate School of Business

presents to

**Rahul Banerjee**

this Professional Certificate conferred  
on September 6, 2023

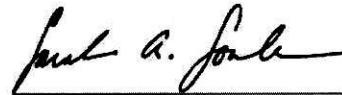
**for successful completion of the  
Stanford LEAD**



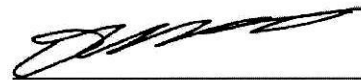
JONATHAN D. LEVIN  
*Dean, Graduate School of Business*



PETER DE MARZO  
*Faculty Director*



SARAH SOULE  
*Faculty Director*



DAVE WEINSTEIN  
*Associate Dean, Executive Education*

Stanford LEAD is a year-long program taught by senior Stanford Graduate School of Business faculty. This program develops effective leaders who demonstrate a deep understanding of the key business fundamentals of finance, strategy, and critical thinking, and core leadership competencies. Through research-based frameworks and proven techniques, these leaders learn to successfully address and navigate the unique challenges and opportunities inherent in fostering and implementing change within their organizations.

LEAD's 9-course curriculum includes 4 foundation courses in critical thinking, finance, leadership, and strategy, as well as 5 elective courses which participants may select based on the skillsets they are most interested in developing in order to advance themselves, their teams, and their organizations to success. Throughout the program, participants exchange ideas and collaborate on projects with small teams of diverse and motivated peers, and engage with world-renowned Stanford GSB faculty, global industry leaders, coaches, thought leaders, and luminaries through regular live events, discussions, and facilitated feedback.

## Stanford LEAD Program Learning Outcomes

- Apply a 360-assessment and foundational research in values-based leadership to develop self-awareness, perspective-taking, situational and contextual awareness, communication, and analytical decision-making.
- Apply foundational financial and logical analysis to understand and develop organizational strategy.
- Collaborate with a global executive cohort to analyze leadership successes and challenges, and learn of existing companies' paths to innovation.
- Develop and refine leadership skills to further innovative impact by incorporating faculty and coach feedback.
- Apply course concepts in real-time to daily leadership challenges, and integrate course concepts to create and manage change in one's own organization.



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