

Event Report Format

| S. No. | Particulars | Response | | | | | | | | | | | | |
|--------------------------|---|---|--------------------------|----|-------------------------|----|-----------------------|--|--------------------------|---|-------------------------|---|-----------------------|---|
| 1 | Name of the Event/ Activity | Masterclass on Crafting Your Value Proposition | | | | | | | | | | | | |
| 2 | Program Category (FDP/ EDP/ UHV-FDP/ Conference/ Workshop/ Webinar/ Seminar/ Invited Talk/ Distinguished Lecture/ Induction Program/ Orientation Program/ Hackathon/ GIAN Course/ Sort-Term Course/ Training Session/ Cultural Program/ Competition/ Sports Event/ ISR Activity/ Charity Program/ Swachhta Program/ Healthcare Activity/ Others) | Talk | | | | | | | | | | | | |
| 3 | Theme of the Event (Technology/ Innovation/ Research Methodology/ IPR/ Start-up/ Entrepreneurship/ Skill Development/ Stress Management/ Motivation/ Gender Sensitization/ Women Empowerment/ Career Development/ Leadership/ Awareness/ Social Service/ Mentoring/ Road Show/ Exhibition/ Others) | Start-up | | | | | | | | | | | | |
| 4 | Program Level (National/ International/Departmental/ Institutional/ District/ State) | Institutional | | | | | | | | | | | | |
| 5 | Program Category (Institute Lead Activity/ Student Lead Activity) | Institute Lead Activity | | | | | | | | | | | | |
| 6 | Organized for? (Faculty/ Staff/ Students/ Industry Persons/ Open for All) | Students | | | | | | | | | | | | |
| 7 | Program Starting Date (dd/mm/yyyy) | 18/09/2023 | | | | | | | | | | | | |
| 8 | Program Ending Date (dd/mm/yyyy) | 18/09/2023 | | | | | | | | | | | | |
| 9 | Program Duration (in hours) | 1 Hour | | | | | | | | | | | | |
| 10 | Event Organized by (Department/ Centre/ Club/ Society/ Group) | LCTBIEL Centre | | | | | | | | | | | | |
| 11 | Name and Contact details of Coordinator(s) | Dr. Sheenu Jain (Centre Lead) Dr. Nikhil Raj (Centre Co-Lead) | | | | | | | | | | | | |
| 12 | Details of External Partner or Sponsoring Body/ Organization, if any? | | | | | | | | | | | | | |
| 13 | Mode of Conduction (Online/ Offline/ Hybrid) | Offline | | | | | | | | | | | | |
| 14 | Venue of the Event | LT 9 | | | | | | | | | | | | |
| 15 | Details of Participants | <table border="1"> <tbody> <tr> <td>No. of Internal Students</td> <td>51</td> </tr> <tr> <td>No. of Internal Faculty</td> <td>01</td> </tr> <tr> <td>No. of Internal Staff</td> <td></td> </tr> <tr> <td>No. of External Students</td> <td>0</td> </tr> <tr> <td>No. of External Faculty</td> <td>0</td> </tr> <tr> <td>No. of External Staff</td> <td>0</td> </tr> </tbody> </table> | No. of Internal Students | 51 | No. of Internal Faculty | 01 | No. of Internal Staff | | No. of External Students | 0 | No. of External Faculty | 0 | No. of External Staff | 0 |
| No. of Internal Students | 51 | | | | | | | | | | | | | |
| No. of Internal Faculty | 01 | | | | | | | | | | | | | |
| No. of Internal Staff | | | | | | | | | | | | | | |
| No. of External Students | 0 | | | | | | | | | | | | | |
| No. of External Faculty | 0 | | | | | | | | | | | | | |
| No. of External Staff | 0 | | | | | | | | | | | | | |

| | | | |
|----|--|---|---------|
| | | No. of Industry Persons | 1 |
| | | No. of International Participants | 0 |
| | | Total Participants | 52 |
| 16 | Details of Invited Speakers/ Experts/ Industry Persons (Name, Designation, Organization Name) Flyer attached | | |
| 17 | Funding details | Expenses from the Institute Fund (Centre Budget) | Rs 3600 |
| | | Grant received from Sponsoring or Partnering Body/ Organization | 0 |
| | | Grant received from Govt. Bodies | 0 |
| | | Total Expenditure | Rs 3600 |
| 18 | Details of the Winners along with Prize details? in case of Competition/ Hackathon/ Debate/ Sports event | NA | |
| 19 | Brief note about the event | The "Crafting Your Core Value Proposition" masterclass was a transformative event where students had the opportunity to learn essential skills for creating a compelling value proposition, a key factor in achieving success in today's competitive business world. Under the expert guidance of Dr. Neelam Saxena, attendees gained insights into identifying target audiences, addressing their needs, and distinguishing themselves from competitors. This event was a valuable learning experience for aspiring entrepreneurs, marketers, and also for students who were looking to enhance their business acumen, offering practical knowledge and strategies that can be immediately applied to real-world scenarios. Students enjoyed the interaction and asked many questions/ | |
| 20 | Program Outcome? If any | To help students understand concept of value proposition for their business and designating sustainable differentiation strategy | |

Important Notes:

1. Please capture some **geo-tagged** photographs along with **simple photographs**
2. Please provide signed list of participants along with soft copy in excel/ word format
3. Please provide copy of the Certificates, if issued to participants

Soft copies of the report, photographs (both geo-tagged and simple), certificates issued to participants are to be mandatorily sent to events@lnmiit.ac.in

Signed hard copies of the same are also to be submitted to IDAAR Cell

Without submitting the above-mentioned things, Bills will not be processed by the Finance Department.

Date of report submission: 18/09/2023



(Dr. Sheenu Jain)
Centre Lead LCTBIEL



(Dr. Nikhil Raj)
Centre Co-lead LCTBIEL

Name and Signature of the Coordinator(s)



Masterclass Creative



**MASTERCLASS ON
CRAFT YOUR
CORE VALUE
PROPOSITION**

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Date: **September 18, 2023**  
Time: **08.00 AM – 09.00 AM**  
Venue: **LT 9**

A decorative graphic on a dark grey background featuring a white circle at the bottom left with several white lines radiating from it, and a white starburst shape on the right side.

**Dr. Neelam Saxena**  
Professor & Lead Director  
for Innovation & Entrepreneurship  
in Intel Trade LLC, Texas

**Attendance Sheet**

|    |                          |               |
|----|--------------------------|---------------|
| 45 | ABHISHEK SUMAN           | Suman         |
| 46 | ARYAN GUPTA              | ARYAN         |
| 47 | HARSH YADAV              | Harsh         |
| 48 | KHILESH SHARMA           | K. Sharma     |
| 49 | ADARSH SINGH             | Adarsh        |
| 50 | AKSHAT VERMA             | Akshat        |
| 51 | HARSH JAIN               | Harsh         |
| 52 | ISHAAN DUBEY             | Ishaan        |
| 53 | KALPIT RATHI             | Kalpita       |
| 54 | AVIRAL GUPTA             | Aviral        |
| 55 | PRAKHAR KUMAR SRIVASTAVA | Prakhar       |
| 56 | VASU GUPTA               | Vasu          |
| 57 | EKANSH LOHIYA            | Ekansh        |
| 58 | MANAV JANGID             | Manav         |
| 59 | TANYA VIJAY              | Tanya         |
| 60 | ADITYA SHAH              |               |
| 61 | DIYA HINGER              |               |
| 62 | GARVIKA JOSHI            |               |
| 63 | SARANG DEB SAHA          |               |
| 64 | ABUBAKR MONAZIR          |               |
| 65 | RAGHAV MAHESHWARI        |               |
| 66 | YASH SAIN                |               |
| 67 | HARDIK JAIN              |               |
| 68 | KRISHNA BAHETI           |               |
| 69 | PRATIK ASWANI            |               |
| 70 | ASHUTOSH SHARMA          |               |
| 71 | SHARV DWIVEDI            | Sharv         |
| 72 | SUHANI SHARMA            | Suhani        |
| 73 | TANYA AGARWAL            |               |
| 74 | VIPUL KHANDEKAR          |               |
| 75 | AKASH MONDAL             | Akash         |
| 76 | ANMOL JAIN               | Anmol         |
| 77 | BHAVYA GUPTA             | Bhavya        |
| 78 | LAKSHAY SETIA            | Lakshay       |
| 79 | NAMAN GOYAL              | Naman         |
| 80 | AKSHAT GUPTA             |               |
| 81 | ARYAN SHRIVASTAVA        |               |
| 82 | AYUSH VARSHNEY           |               |
| 83 | MANMEET SINGH BRAR       |               |
| 84 | SAURABH GOYAL            |               |
| 85 | AADESH MALANI            |               |
| 86 | DIVYENDU PRATAP MALL     |               |
| 87 | PRERNA SHARMA            |               |
| 88 | SOHAM NEHRA              | Soham         |
| 89 | SRIRAJ BEHERA            | Sriraj        |
| 90 | NEERAJ KALANI            | Neeraj Kalani |
| 91 | PRATHAM PARESHBHAI MEHTA | Pratham       |
| 92 | SHIV TYAGI               |               |

MasterClass on Crafting Value Proposition for Startups  
Date - September 18 - 8.00 AM - 9.00 AM

| S.No. | STUDENTNAME                 | SIGNATURE        |
|-------|-----------------------------|------------------|
| 1     | DEV GUPTA                   |                  |
| 2     | SAHIL GUPTA                 |                  |
| 3     | SHANTVANU MUTHA             |                  |
| 4     | VANSH GUPTA                 |                  |
| 5     | DEV BANSAL                  |                  |
| 6     | BHAVYAM ARORA               |                  |
| 7     | Nabeel Ahmad                |                  |
| 8     | ADITI GUPTA                 |                  |
| 9     | ANIKET RAJU BHAI CHAUDHARY  |                  |
| 10    | ASHISH SHARMA               |                  |
| 11    | GANESH AGARWAL              |                  |
| 12    | UTKARSH RAI                 | Utkarsh          |
| 13    | RAJAT TARUN BOTHRA          | Raj              |
| 14    | SRASHTI AGARWAL             |                  |
| 15    | KRISHNA KULSHRESHTHA        |                  |
| 16    | TUSHAR SHARMA               | Tushar           |
| 17    | ANANJAN RAJESH THAKUR       | Ananjan          |
| 18    | ARYAN GERA                  | Aryan            |
| 19    | SIDDHANT SINGHANIA          |                  |
| 20    | SOUHARDYA MALAKAR           | Souhardya        |
| 21    | AKASH SRIVASTAVA            | Akash Srivastava |
| 22    | ANUJ MANTRI                 |                  |
| 23    | BHAVIKA MAHARSHI            | Bhavika          |
| 24    | ARYA AGRAWAL                |                  |
| 25    | HIMANSHI RANGNANI           |                  |
| 26    | VAISHVI RAJENISH BANSAL     | Vaishvi          |
| 27    | ANUSHRUTI PANT              | Anushruti        |
| 28    | MAYANK DESHWAL              |                  |
| 29    | VIVEK SATISHRAO NILKANTHWAR | Vivek            |
| 30    | ABHAY KUMAR GUPTA           | Abhay            |
| 31    | GARVIT HINGER               |                  |
| 32    | DARSHAN SUNIL BADGUJAR      | Darshan          |
| 33    | SHUBH                       | Shubh            |
| 34    | ANEESH KHUNTETA             | Aneesh           |
| 35    | ATHARVA SATPAL TOSHNIWAL    | Atharva          |
| 36    | NIRNAY ANANT KORDE          | Nirnay           |
| 37    | RAGHAV KHANNA               | Raghu            |
| 38    | HARSHIT TIWARI              |                  |
| 39    | AKARSH MAHAJAN              | Akarsh           |
| 40    | ASHISH RAJ                  |                  |
| 41    | KANAK AGARWAL               | Kanak            |
| 42    | ANSH PANT                   |                  |
| 43    | SAURABH SHARMA              |                  |
| 44    | MUDIT CHOUDHARY             | Mudit Choudhary  |

|     |                           |                |
|-----|---------------------------|----------------|
| 93  | SHREY KALPESH PARIKH      | <i>Shrey</i>   |
| 94  | SHRUTI SHARMA             | <i>Shruti</i>  |
| 95  | PRIT CHANDRAKANT SUVAGIYA | <i>Prit</i>    |
| 96  | PULKIT PANDEY             |                |
| 97  | JATIN SHARMA              |                |
| 98  | RAUNAK GUPTA              |                |
| 99  | SARTHAK KAPOOR            | <i>Sarthak</i> |
| 100 |                           |                |
| 101 |                           |                |

Photographs















