



Event Report Format

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S. No.	Particulars	Response	
I	Name of the Event/ Activity	Masterclass on How to Create W Startups	ealth out o
2	Program Category (FDP/ EDP/ UHV-FDP/ Conference/ Workshop/ Webinar/ Seminar/ Invited Talk/ Distinguished Lecture/ Induction Program/ Orientation Program/ Hackathon/ GIAN Course/ Sort-Term Course/ Training Session/ Cultural Program/ Competition/ Sports Event/ ISR Activity/ Charity Program/ Swachhta Program/ Healthcare Activity/ Others)	Talk	
3	Theme of the Event (Technology/ Innovation/ Research Methodology/ IPR/ Start-up/ Entrepreneurship/ Skill Development/ Stress Management/ Motivation/ Gender Sensitization/ Women Empowerment/ Career Development/ Leadership/ Awareness/ Social Service/ Mentoring/ Road Show/ Exhibition/ Others)	Start-up	
4	Program Level (National/ International/Departmental/ Institutional/ District/ State)	Institutional	
5	Program Category (Institute Lead Activity/ Student Lead Activity)	Institute Lead Activity	
6	Organized for? (Faculty/ Staff/ Students/ Industry Persons/ Open for All)	Students	
7	Program Starting Date (dd/mm/yyyy)	11/09/2023	
8	Program Ending Date (dd/mm/yyyy)	11/09/2023	
9	Program Duration (in hours)	I Hour	
10	Event Organized by (Department/ Centre/ Club/ Society/ Group)	LCTBIEL Centre	
11	Name and Contact details of Coordinator(s)	Dr. Sheenu Jain (Centre Lead) Dr. Nikhil Raj (Centre Co-Lead)	
12	Details of External Partner or Sponsoring Body/ Organization, if any?		
13	Mode of Conduction (Online/ Offline/ Hybrid)	Offline	
14	Venue of the Event	LT 5	
15	Details of Participants	No. of Internal Students No. of Internal Faculty No. of Internal Staff	57 03
		No. of External Students	0
		No. of External Faculty	0

		No. of External Staff	0
		No. of Industry Persons	
		No. of International Participan	ts 0
		Total Participants	60
16	Details of Invited Speakers/ Experts/ Industry Persons (Name, Designation, Organization Name) Flyer attached		•
17	Funding details	Expenses from the Institute Fund (Centre Budget) Grant received from	Rs 3000
		Sponsoring or Partnering Body/ Organization Grant received from	0
		Govt. Bodies	0
		Total Expenditure	Rs 3000
18	Details of the Winners along with Prize details? in case of Competition/ Hackathon/ Debate/ Sports event	NA	
19	Brief note about the event	The MasterClass on "How to Create Wealth Out of Start-ups," led by Mr. Paresh Gupta, Chairman of GCEC Global Foundation and organized by LCTBIEL, was an insightful session. Mr. Gupta elucidated the distinction between being rich and creating lasting wealth, emphasizing the importance of a long-term approach for startups. He explored critical financial concepts like Customer Acquisition Cost (CAC) and Customer Lifetime Value (CLV) through practical case studies, offering attendees a strategic framework for success. Additionally, Mr. Gupta delved into various business valuation methods, further enriching the knowledge shared during the session. The interactive Q&A session fostered engagement and deeper understanding among students, making this masterclass a valuable resource for aspiring entrepreneurs.	
20	Program Outcome? If any	To help students understand business numbers ar what can be different revenue models for a startul to make money	

Important Notes:

- 1. Please capture some geo-tagged photographs along with simple photographs
- 2. Please provide signed list of participants along with soft copy in excel/ word format
- 3. Please provide copy of the Certificates, if issued to participants

Soft copies of the report, photographs (both geo-tagged and simple), certificates issued to participants are to be mandatorily sent to events@Inmiit.ac.in

Signed hard copies of the same are also to be submitted to IDAAR Cell

Without submitting the above-mentioned things, Bills will not be processed by the Finance Department.

Date of report submission: 11/09/2023

Name and Signature of the Coordinator(s)





Centre for Technology Business Incubation & Entrepreneurial Leadership (LCTBIEL)

MASTERCLASS

HOW TO CREATE WEALTH OUT OF STARTUP?





DATE SEPTEMBER 11,2023



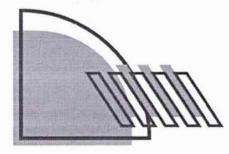


TIME 1PM - 2PM





VENUE LT 5



Paresh Gupta
Chairmen GCEC Global Foundation

Attendance Sheet

STUDENTNAME DEV GUPTA SAHIL GUPTA SHANTVANU MUTHA VANSH GUPTA DEV BANSAL BHAVYAM ARORA Nabeel Ahmad ADITI GUPTA TRAJU BHAI CHAUDHARY	Sharyan Bharyan
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96	PULKIT PANDEY		
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