

# THE LNM INSTITUTE OF INFORMATION TECHNOLOGY, JAIPUR

(Deemed-to-be-University under De-Novo category and Section 3 of UGC Act 1956)

## Event Report Format

S. No.	Particulars	Response		
1	Name of the Event/ Activity	Masterclass on User Centricity & Storytelling in Product Development		
2	Program Type (FDP/ EDP/ UHV-FDP/ Conference/ Workshop/ Webinar/ Seminar/ Invited Talk/ Distinguished Lecture/ Induction Program/ Orientation Program/ Hackathon/ GIAN Course/ Sort-Term Course/ Training Session/ Cultural Activity/ Quiz Contest/ Debate/ Competition/ Sports Event/ Social Service Activity/ Awareness Program/ Charity Program/ Swachhta Program/ Healthcare Activity/ Others)	Invited Talk		
3	Theme of the Event (Technology/ Innovation/ Research Methodology/ IPR/ Start-up/ Entrepreneurship/ Skill Development/ Stress Management/ Motivation/ Gender Sensitization/ Women Empowerment/ Career Development/ Leadership/ Awareness Program/ Social Service/ Mentoring/ Road Show/ Exhibition/ Fun Activity/ Games/ Cultural Activity/ Disaster Management/ Environmental Awareness/ Others)	Entrepreneurship		
4	Program Level (National/ International/ Departmental/ Institutional/ District/ State)	Institutional		
5	Program Category (Institute Lead Activity/ Student Lead Activity)	Institute Led Activity		
6	Event Organized for? (Faculty/ Staff/ Students/ Industry Persons/ External Participants/ Open for All)	Open for All		
7	Program Starting Date (dd/mm/yyyy)	February 22, 2024		
8	Program Ending Date (dd/mm/yyyy)	February 22, 2024		
9	Program Duration (in hours)	1.5 Hours		
10	Event Organized by (Name of Department/ Centre/ Club/ Society/ Group)	LNMIIT Centre for Entrepreneurship		
11	Name and Contact details of Coordinator(s)	Dr. Sheenu Jain – 9001097511 Dr. Nikhil Raj - 9676273543		
12	Details of External Partner(s) or Sponsoring Body/ Organization, if any?	None		
13	Mode of Conduction (Online/ Offline/ Hybrid)	Offline		
14	Venue of the Event	LT 6		
15	Details of Participants (Please attach hard copy of the list of participants)	<table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 80%; padding: 2px;">No. of Internal Students</td> <td style="width: 20%; text-align: center; padding: 2px;">64</td> </tr> </table>	No. of Internal Students	64
No. of Internal Students	64			

	No. of Internal Faculty	1
	No. of Internal Staff	
	No. of External Students	
	No. of External Faculty	
	No. of External Staff	
	No. of Industry Persons	1
	No. of International Participants	
	Total Participants	66

16	Details of Invited Speakers/ Experts/ Industry Persons/ Guests (Name, Designation, Organization/ Industry Name)	Prof. Puneet Sharma Media Adviser, Smart India Hackathon, AICTE Entrepreneurship Educator								
17	Funding details	<table border="1"> <tr> <td>Expenses from the Institute Fund.</td> <td>5950</td> </tr> <tr> <td>Grant received from Sponsoring or Partnering Body/ Organization</td> <td></td> </tr> <tr> <td>Grant received from Govt. Bodies</td> <td></td> </tr> <tr> <td>Total Expenditure</td> <td>5950</td> </tr> </table>	Expenses from the Institute Fund.	5950	Grant received from Sponsoring or Partnering Body/ Organization		Grant received from Govt. Bodies		Total Expenditure	5950
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Grant received from Govt. Bodies										
Total Expenditure	5950									
18	Details of the Winners along with Prize details? If any.	NA								
19	Brief note about the event	User-centric product design is an approach that prioritizes the needs, preferences, and experiences of the end-users throughout the entire product development process. It involves understanding user behavior, conducting user research, and incorporating user feedback to create products that are intuitive, efficient, and enjoyable to use. Dr. Puneet shared his experience in this space. By placing the user at the center of the design process, user-centric product design aims to enhance user satisfaction and overall product success. As we delve into the world of user-centric product design, he invited students to join on a journey that places the needs, desires, and aspirations of users at the very heart of technological advancement.								
20	Program Outcome? If any	<ul style="list-style-type: none"> <li>- Students got clarity on user centric product design</li> <li>- They understood importance of storytelling</li> <li>- Clarity on how to conduct user research</li> </ul>								
21	Google Drive Link of Geotagged and Simple Photographs (Please upload photographs on your google drive and share the link here with editing rights)	-								

**Supporting Documents to be attached with the report:**

1. Copy of participation certificates if issued to the participants
2. Copy of Poster/ Flier/ Brochure of the activity
3. Copy of the email/notice circulated

4. List of the participants (Faculty/ Staff/ Students/ External Participants etc.)
5. List of the Winners, if any
6. Copy of Agreement/ MoU in case of collaborative activity
7. At least 5 Geotagged Photographs
8. At least 5 Simple Photographs

**Important Notes:**

1. Soft copy along with all the applicable documents must be sent to [events@lnmiit.ac.in](mailto:events@lnmiit.ac.in)
2. Signed Hard copy along with all the applicable documents must be submitted in IDAAR Cell.

**Date of report submission: 22/02/24**



(Dr. Sheenu Jain)  
Centre Lead LCE

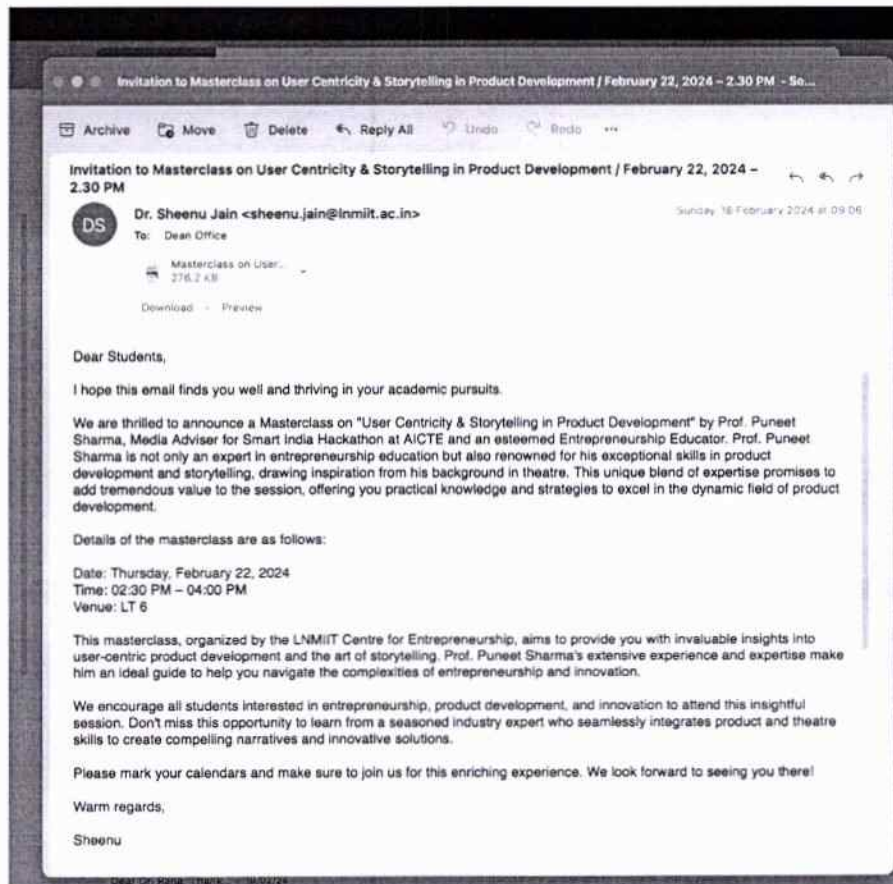


(Dr. Nikhil Raj)  
Centre Co-lead LCE

**Name and Signature of the Coordinator(s)**



**Notice email**





## MASTERCLASS ON USER CENTRICITY & STORYTELLING IN PRODUCT DEVELOPMENT

Date: **Thursday, Feb. 22, 2024**  
Time: **02.30 PM – 04.00 PM**  
Venue: **LT 6**

**Prof. Puneet Sharma**

Media Adviser  
Smart India Hackathon, AICTE  
Entrepreneurship Educator

Attendance Sheet

Masterclass on User Centricity & Storytelling in Product Development

Thursday, February 22 · 2:30 – 4:00pm

Puneet Shama

Attendance Sheet - Offline

S.No.	STUDENTNAME	Signature
1	SAHIL SANWAL	
2	KUMAR MANGESH	
3	AKSHAT AGRAWAL	<i>Akshat</i>
4	ARYAMAN AGARWAL	<i>Aryaman</i>
5	TANMAY SAINI	
6	MOHIT MOONDRA	<i>Mohit</i>
7	NANIK CHATURVEDI	<i>Nanik Chaturvedi</i>
8	TARAK AGARWAL	<i>Tarak</i>
9	HARSHIT JAIN	<i>Harshit</i>
10	YASH PREMCHAND CHOUDHARY	<i>Yash Choudhary</i>
11	MOHAK GUPTA	<i>Mohak</i>
12	ADITYA SINGH	<i>Aditya Singh</i>
13	ADVIT	<i>Advit</i>
14	DEVANSHI SHARMA	<i>Devanshi</i>
15	GAURAV SINGH	
16	ADITYA RAJ	<i>Aditya Raj</i>
17	SAPTARSHI DAS	<i>Saptarshi Das</i>
18	SIDDHANT YOGESH SHITOLE	<i>Siddhant</i>
19	SOHAM GUPTA	<i>Soham</i>
20	VRAJ SHAILENDRA SHAH	<i>Vraj</i>
21	PRATHMESH RANJAN	
22	YASH SANJAY KABRA	<i>Yash</i>
23	AAYUSH SINGH	<i>Aayush</i>
24	ATUL RAJ KALIA	<i>Atul</i>
25	PRACHI BANSAL	<i>Prachi</i>
26	VIPUL GUPTA	<i>Vipul</i>
27	AJAY RAJ SINGH SHEKHAWAT	<i>Ajay</i>
28	ADITYA MAKHIJA	<i>Aditya</i>
29	SARTHAK MATHUR	<i>Sarthak</i>
30	PATEL HET MANOJKUMAR	<i>Het</i>
31	VARUN SHARMA	<i>Varun</i>
32	ADI MATHUR	<i>Adi</i>
33	ANURAG SINGH	
34	MANAN MOTIRAMANI	<i>Manan</i>
35	AKSHAY HEDAU	
36	AKSHIT RATHI	
37	ADITYA CHANDEL	<i>Aditya</i>
38	ARYAN JAIN	<i>Aryan Jain</i>
39	HARSHIT ARYA	<i>Harshit</i>
40	JAY GUPTA	<i>Jay</i>

41	KUNAL SHARMA	Kunal
42	ANUJ AGARWAL	Anuj
43	PALAK AGARWAL	Palak
44	BHAKTI JAIN	Bhakti
45	NIKEN KIRAN SHAH	Niken
46	RANVEER SINGH DEO	RSD
47	VILANSH SHARMA	Vilansh
48	KARTIK KHANDLWAL	Kartik
49	PARISHITA AGRAWAL	Parishita
50	PITAMBER GUPTA	Pitamber
51	RAVI JAIN	Ravi Jain
52	ANDALURI VARUN	
53	GAURAV AGRAWAL	Gaurav
54	NISHIT GUPTA	Nishit
55	VISHAL KUMAR	Vishal
56	VISHRUT PANYA	Vishrut
57	ARPIT SHARMA	Arpit
58	KARTIK SHARMA	Kartik
59	STUTI GOEL	Stuti
60	GUNGUN HINDUJA	Gungun
61	PRAGYA AGARWAL	Pragya
62	KSHITIJ RATTAN	Kshitij
63	ANUSHKA JAIN	Anushka
64	HARSHIT ASEEJA	Harshit
65	HIMANSHI KEYAL	Himanshi
66	SHAAMBHAVI JAIN	Shaambhavi
67	VANSH BULCHANDANI	Vansh
68	HARSH BANSAL	Harsh Bansal
69	JAY DINESH JASHNANI	Jay
70	SANYAM GIRADHAR	Sanyam
71	SARANSH KATHAL	Saransh
72	SARTHAK KOTIA	Sarthak
73	Harshit Chicholikar	

Photographs



**Jaipur, RJ, India**

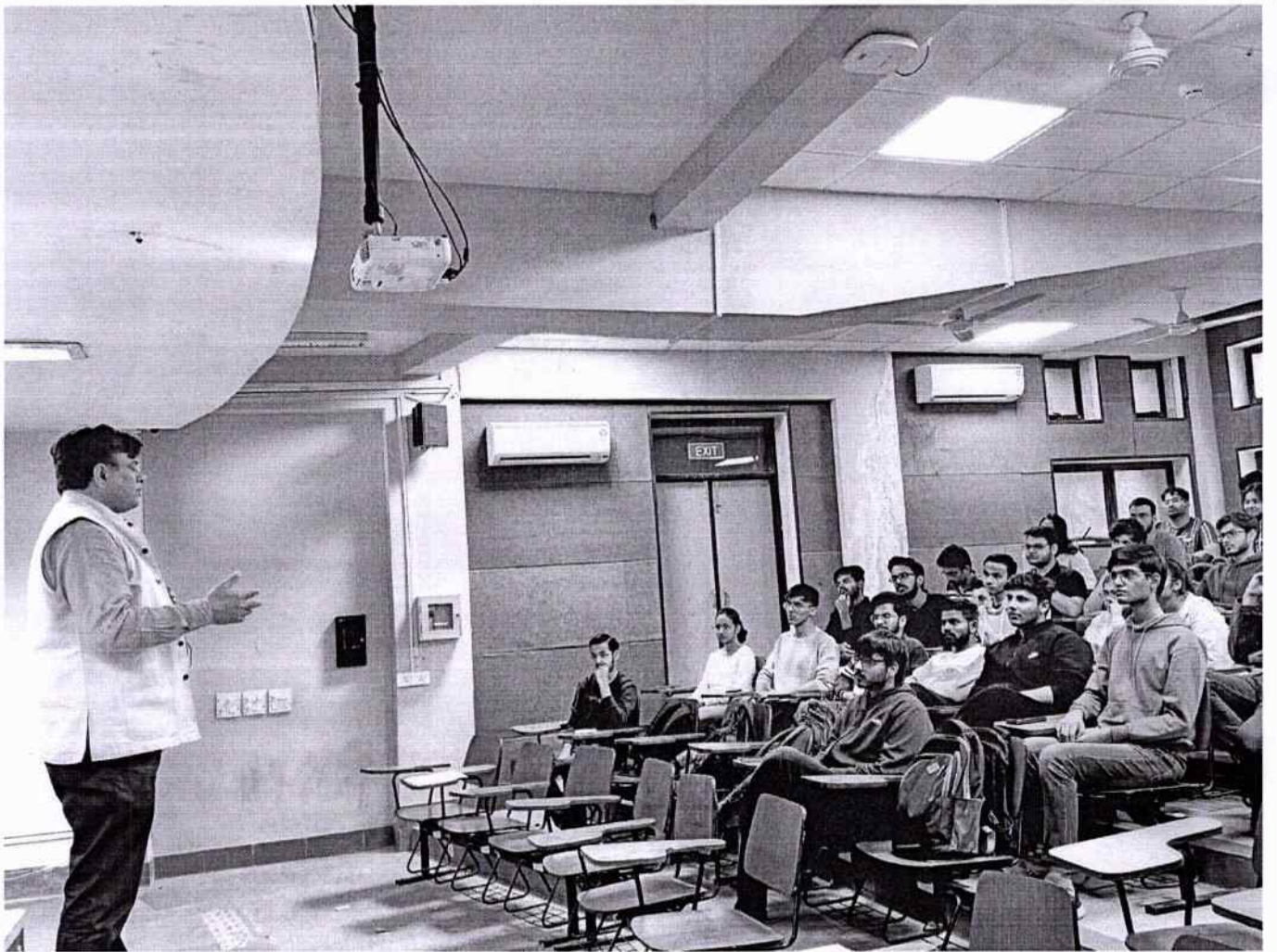
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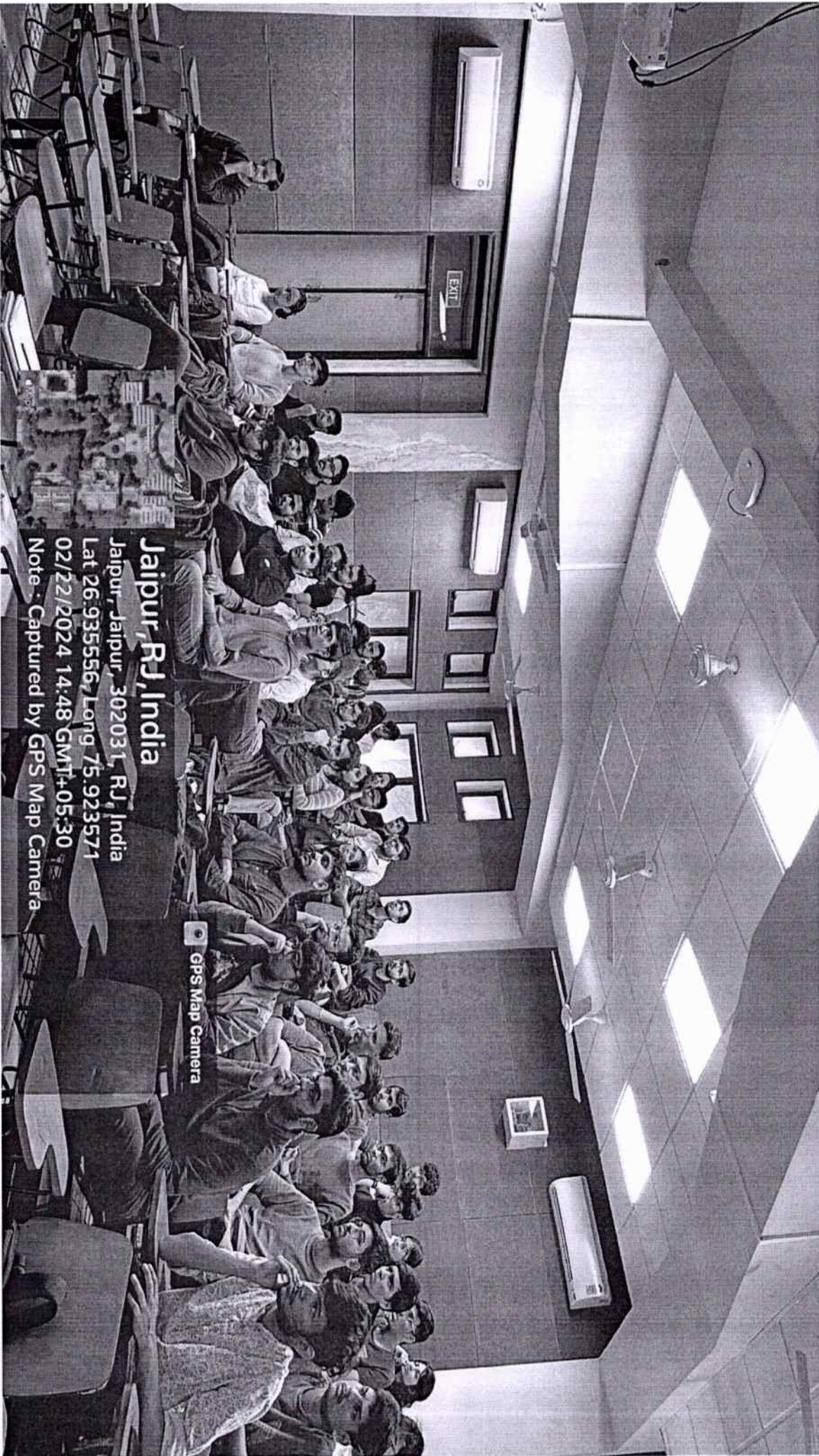
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Note : Captured by GPS Map Camera

GPS Map Camera







**Jaipur, RJ, India**

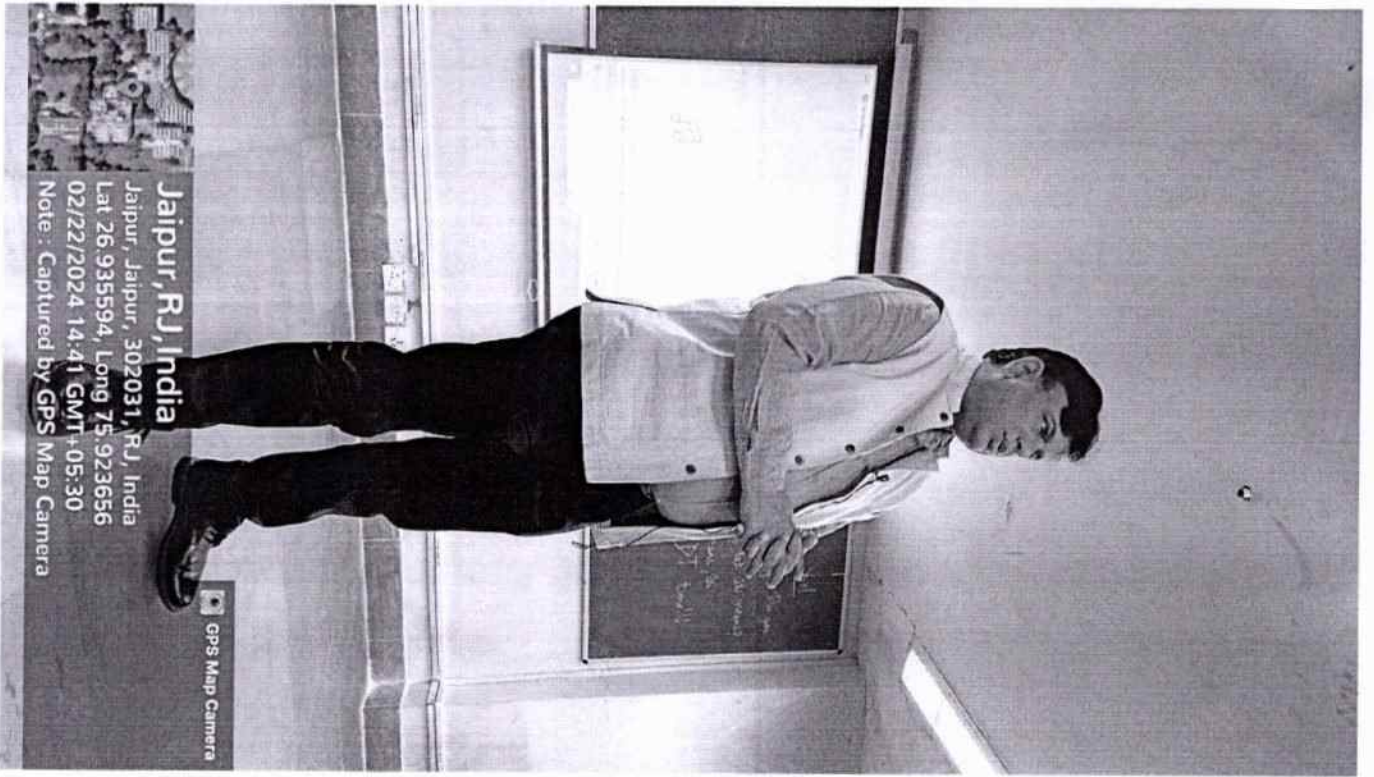
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Note - Captured by GPS Map Camera

GPS Map Camera



**Jaipur, RJ, India**

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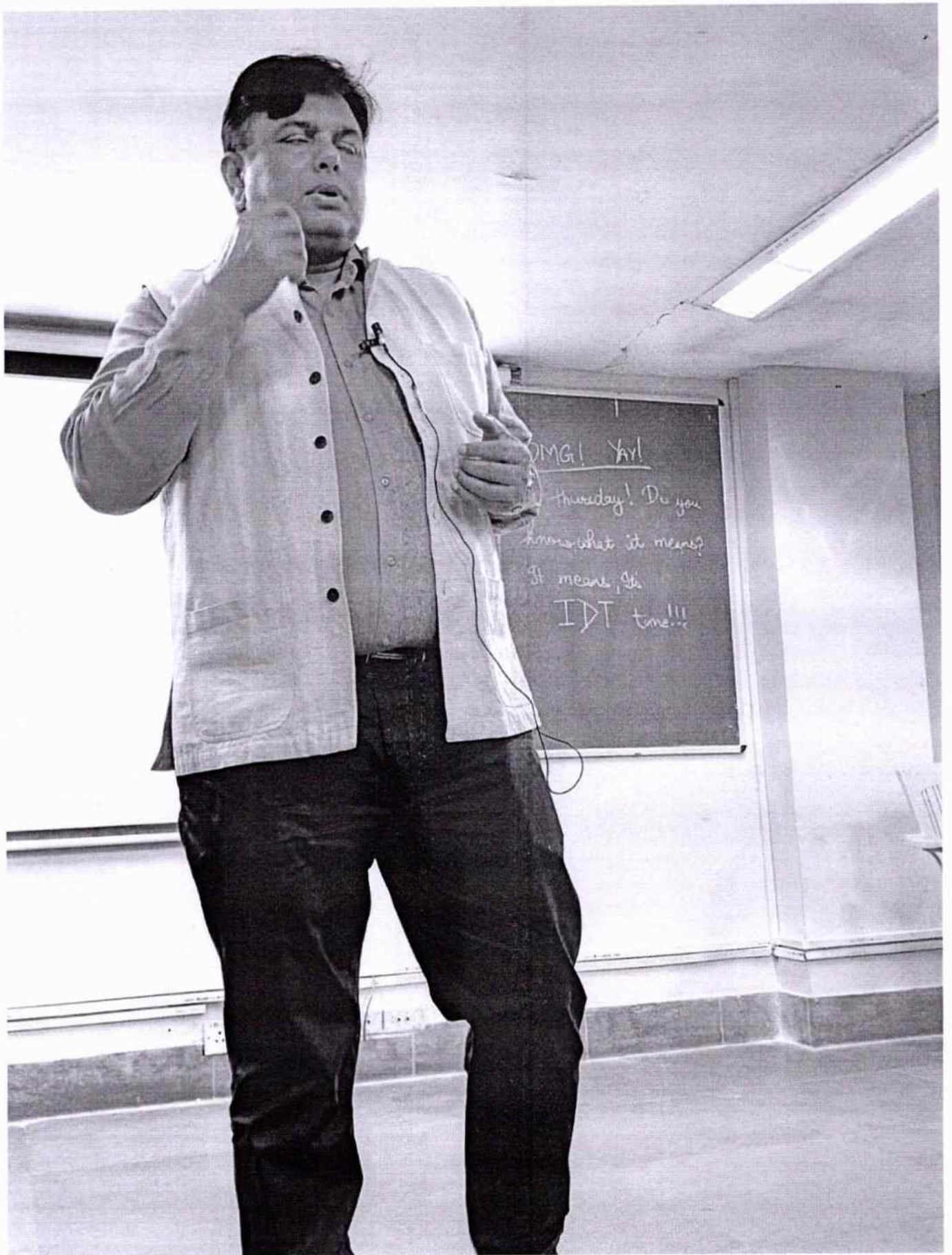
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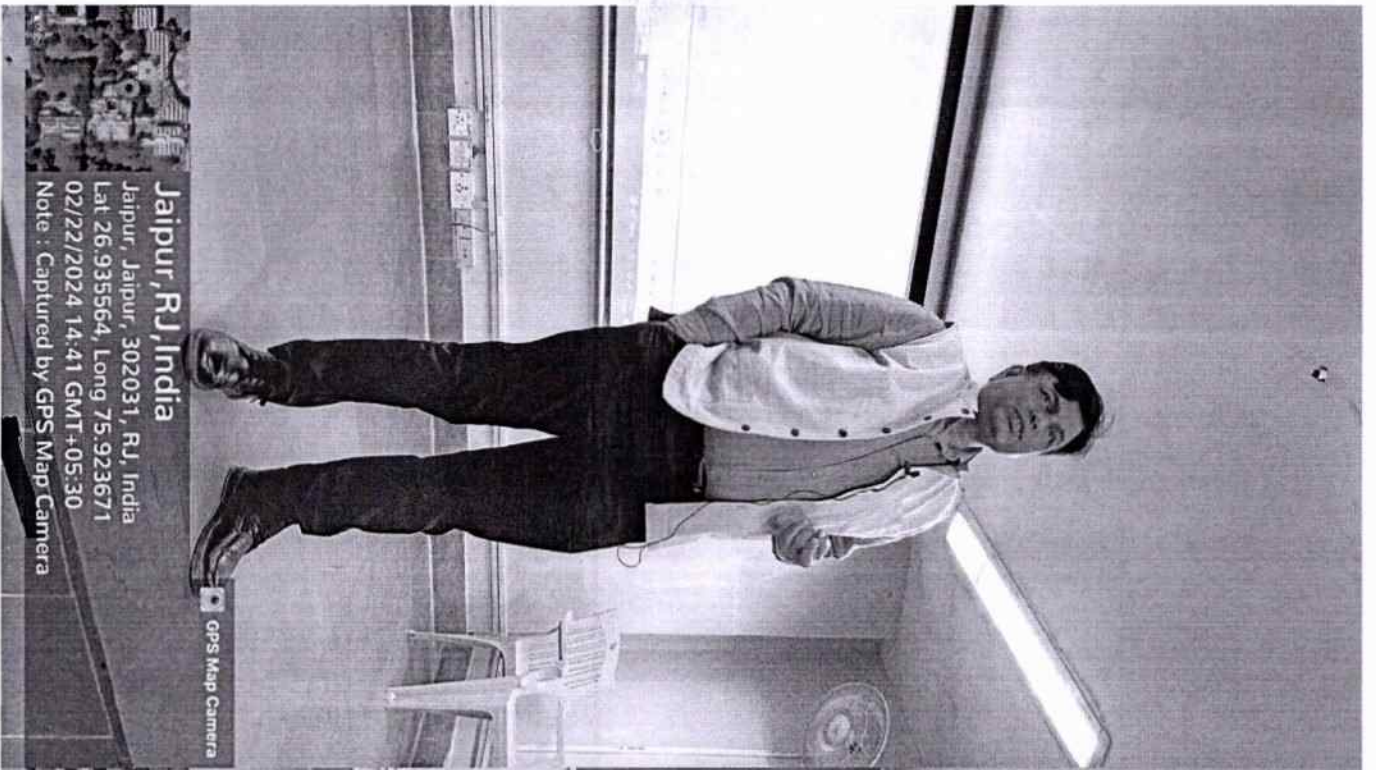
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Jaipur, RJ, India

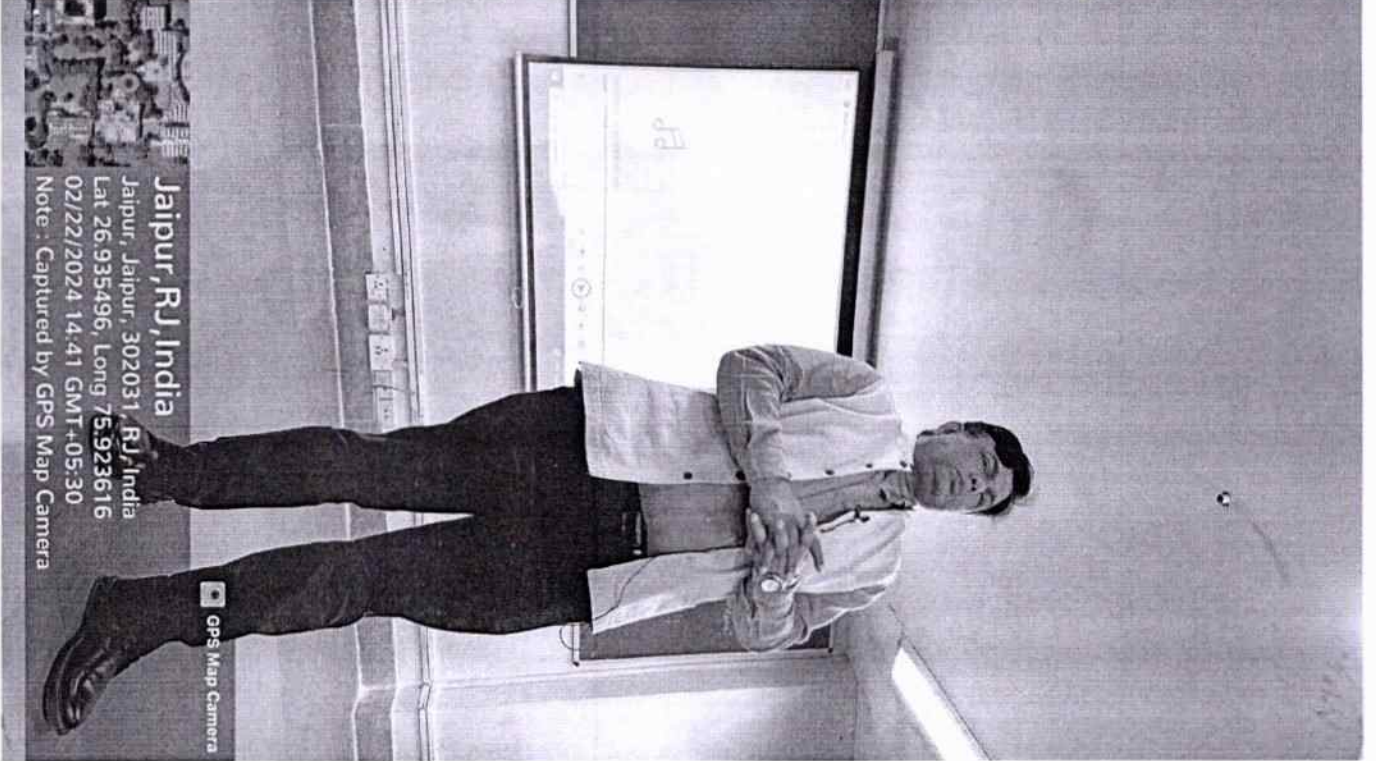
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Note: Captured by GPS Map Camera

GPS Map Camera



Jaipur, RJ, India

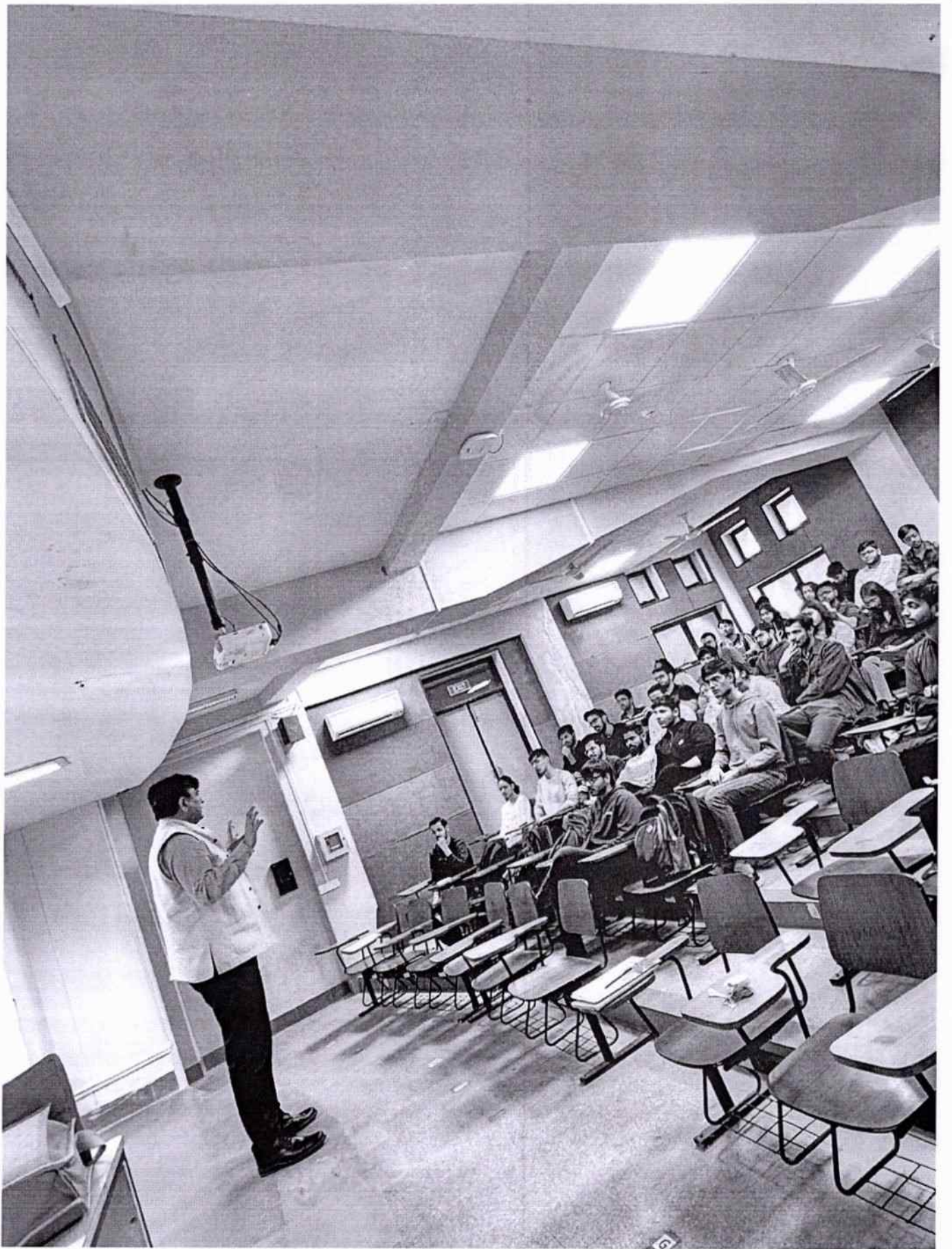
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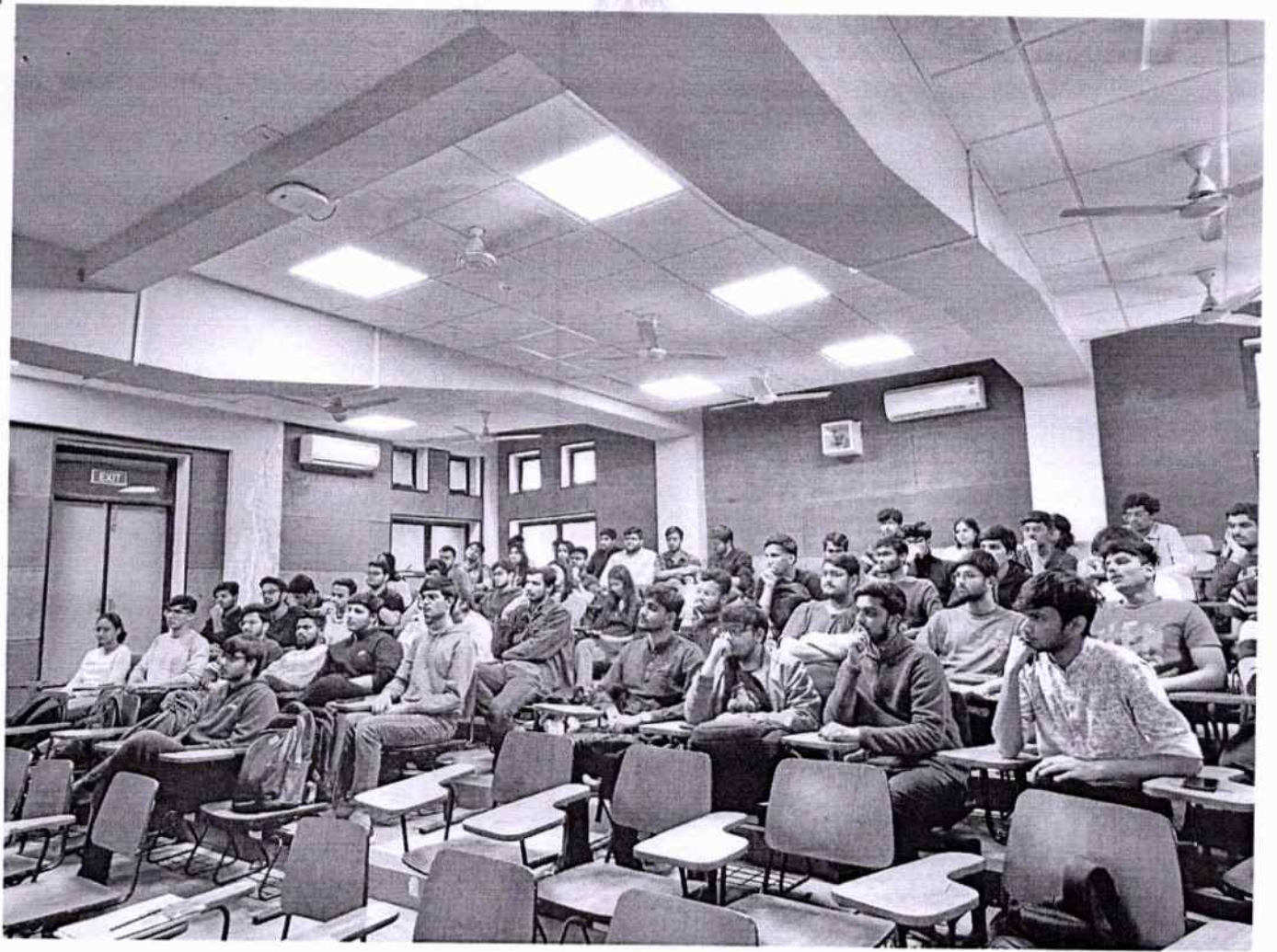
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Note: Captured by GPS Map Camera

GPS Map Camera







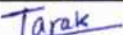






















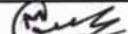






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