

THE LNM INSTITUTE OF INFORMATION TECHNOLOGY, JAIPUR

(Deemed-to-be-University under De-Novo category and Section 3 of UGC Act 1956)

Event Report Format

S. No.	Particulars	Response
1	Name of the Event/ Activity	Masterclass on Customer Centric Costing : Need and Relevance for Financial Feasibility
2	Program Type (FDP/ EDP/ UHV-FDP/ Conference/ Workshop/ Webinar/ Seminar/ Invited Talk/ Distinguished Lecture/ Induction Program/ Orientation Program/ Hackathon/ GIAN Course/ Sort-Term Course/ Training Session/ Cultural Activity/ Quiz Contest/ Debate/ Competition/ Sports Event/ Social Service Activity/ Awareness Program/ Charity Program/ Swachhta Program/ Healthcare Activity/ Others)	Invited Talk
3	Theme of the Event (Technology/ Innovation/ Research Methodology/ IPR/ Start-up/ Entrepreneurship/ Skill Development/ Stress Management/ Motivation/ Gender Sensitization/ Women Empowerment/ Career Development/ Leadership/ Awareness Program/ Social Service/ Mentoring/ Road Show/ Exhibition/ Fun Activity/ Games/ Cultural Activity/ Disaster Management/ Environmental Awareness/ Others)	Entrepreneurship
4	Program Level (National/ International/ Departmental/ Institutional/ District/ State)	Institutional
5	Program Category (Institute Lead Activity/ Student Lead Activity)	Institute Led Activity
6	Event Organized for? (Faculty/ Staff/ Students/ Industry Persons/ External Participants/ Open for All)	Open for All
7	Program Starting Date (dd/mm/yyyy)	February 15, 2024
8	Program Ending Date (dd/mm/yyyy)	February 15, 2024
9	Program Duration (in hours)	1.5 Hours
10	Event Organized by (Name of Department/ Centre/ Club/ Society/ Group)	LNMIIT Centre for Entreprenurship
11	Name and Contact details of Coordinator(s)	Dr. Sheenu Jain – 9001097511 Dr. Nikhil Raj - 9676273543
12	Details of External Partner(s) or Sponsoring Body/ Organization, if any?	None
13	Mode of Conduction (Online/ Offline/ Hybrid)	Hybrid
14	Venue of the Event	LT 6
15	Details of Participants	

(Please attach hard copy of the list of participants)	No. of Internal Students	65
	No. of Internal Faculty	1
	No. of Internal Staff	
	No. of External Students	
	No. of External Faculty	
	No. of External Staff	
	No. of Industry Persons	1
	No. of International Participants	
	Total Participants	67

16	Details of Invited Speakers/ Experts/ Industry Persons/ Guests (Name, Designation, Organization/ Industry Name)	Dr. Prashant Sharma Associate Professor & Associate Dean Jindal School of Banking & Finance (JSBF) O. P. Jindal Global University								
17	Funding details	<table border="1"> <tr> <td>Expenses from the Institute Fund.</td> <td>5700</td> </tr> <tr> <td>Grant received from Sponsoring or Partnering Body/ Organization</td> <td></td> </tr> <tr> <td>Grant received from Govt. Bodies</td> <td></td> </tr> <tr> <td>Total Expenditure</td> <td>5700</td> </tr> </table>	Expenses from the Institute Fund.	5700	Grant received from Sponsoring or Partnering Body/ Organization		Grant received from Govt. Bodies		Total Expenditure	5700
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Grant received from Sponsoring or Partnering Body/ Organization										
Grant received from Govt. Bodies										
Total Expenditure	5700									
18	Details of the Winners along with Prize details? If any.	NA								
19	Brief note about the event	In today's competitive business landscape, understanding the intricacies of customer-centric costing is essential for engineers looking to establish successful ventures. Dr. Prashant Sharma's expertise in this domain offered invaluable insights that can significantly impact student's entrepreneurial journey. We encourage all engineering students with an interest in entrepreneurship and finance to actively participate in this masterclass.								
20	Program Outcome? If any	<ul style="list-style-type: none"> - To understand customer centric aspect of product development - Conceptual clarity on various aspects of costing - To understand specific Startup case studies of success and failure 								

21	Google Drive Link of Geotagged and Simple Photographs (Please upload photographs on your google drive and share the link here with editing rights)	-
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Supporting Documents to be attached with the report:

1. Copy of participation certificates if issued to the participants
2. Copy of Poster/ Flier/ Brochure of the activity
3. Copy of the email/notice circulated
4. List of the participants (Faculty/ Staff/ Students/ External Participants etc.)
5. List of the Winners, if any
6. Copy of Agreement/ MoU in case of collaborative activity
7. At least 5 Geotagged Photographs
8. At least 5 Simple Photographs

Important Notes:

1. Soft copy along with all the applicable documents must be sent to events@lnmiit.ac.in
2. Signed Hard copy along with all the applicable documents must be submitted in IDAAR Cell.

Date of report submission: 21/02/24



(Dr. Sheenu Jain)
Centre Lead LCE

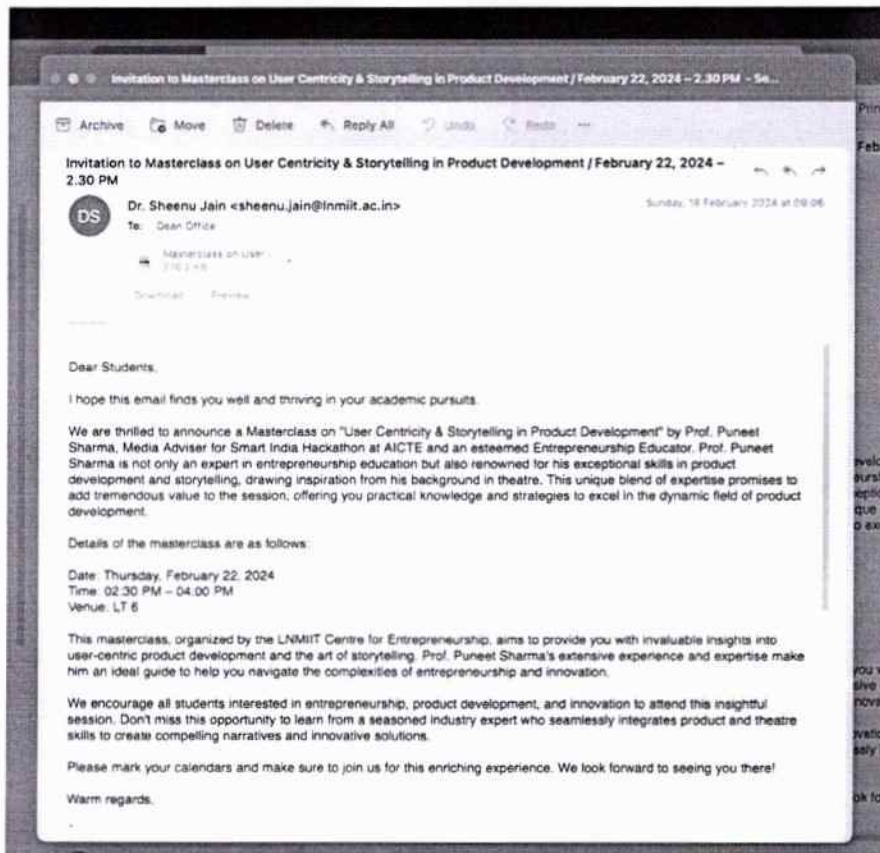


(Dr. Nikhil Raj)
Centre Co-lead LCE

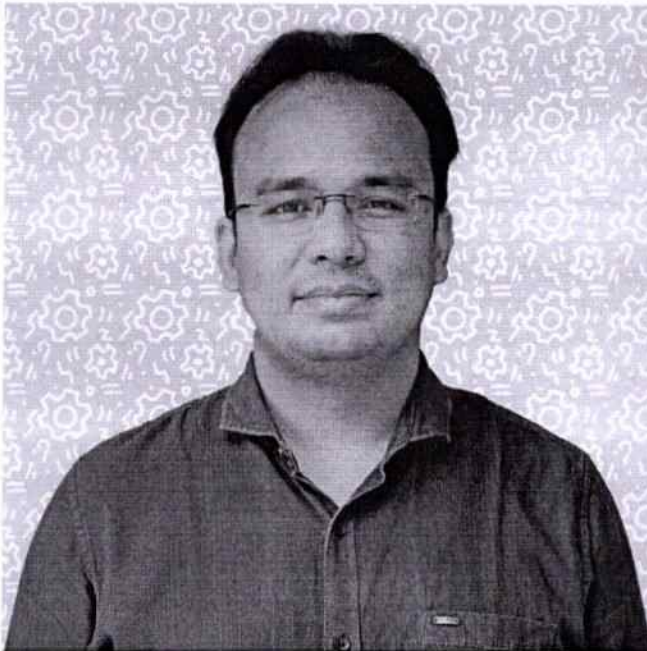
Name and Signature of the Coordinator(s)

Notice email



Flyer



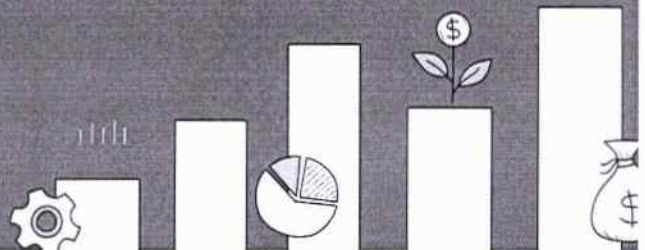
Dr. Prashant Sharma

Associate Professor &
Associate Dean
Jindal School of Banking & Finance
(JSBF)
O. P. Jindal Global University

Masterclass on Customer-Centric Costing: Need and Relevance for Financial Feasibility

Date: Thursday, February 15, 2024
Time: 02:30 PM – 04:00 PM
Venue: LT 9 / Google Meet

Scan Code to Join -



Attendance Sheet

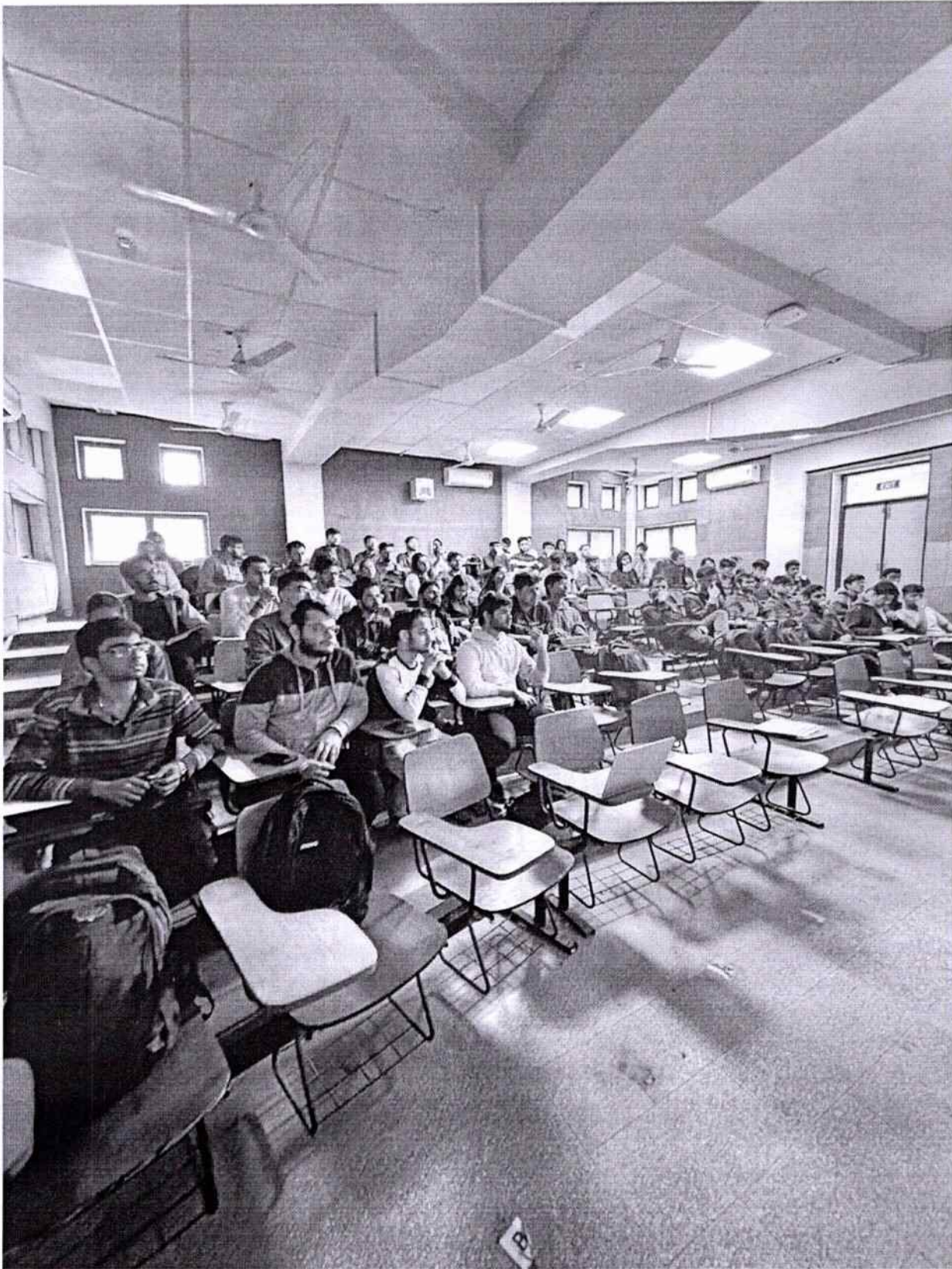
Masterclass on Customer Centric Costing: Need and Relevance for Financial Feasibility		
Thursday, February 15 · 2:30 – 4:00pm		
Dr. Prashant Sharma		
Attendance Sheet		

S.No.	STUDENTNAME	ATTENDANCE
1	AKSHAT AGRAWAL	P
2	ARYAMAN AGARWAL	P
3	TANMAY SAINI	A
4	MOHIT MOONDRA	P
5	NANIK CHATURVEDI	P

6	HARSHIT JAIN	P
7	MOHAK GUPTA	P
8	ADITYA SINGH	P
9	ADVIT	P
10	DEVANSHI SHARMA	P
11	ADITYA RAJ	P
12	SAPTARSHI DAS	P
13	SIDDHANT YOGESH SHITOLE	P
14	SOHAM GUPTA	P
15	VRAJ SHAILENDRA SHAH	P
16	YASH SANJAY KABRA	P
17	AAYUSH SINGH	P
18	ATUL RAJ KALIA	P
19	PRACHI BANSAL	P
20	VIPUL GUPTA	P
21	AJAY RAJ SINGH SHEKHAWAT	P
22	ADITYA MAKHIJA	P
23	SARTHAK MATHUR	P
24	PATEL HET MANOJKUMAR	P
25	VARUN SHARMA	P
26	ANURAG SINGH	P
27	MANAN MOTIRAMANI	P
28	AKSHAY HEDAU	P
29	AKSHIT RATHI	P
30	ADITYA CHANDEL	P
31	ARYAN JAIN	P
32	HARSHIT ARYA	P
33	JAY GUPTA	P
34	KUNAL SHARMA	P
35	ANUJ AGARWAL	P
36	PALAK AGARWAL	P
37	BHAKTI JAIN	P
38	NIKEN KIRAN SHAH	P
39	RANVEER SINGH DEO	P
40	VILANSH SHARMA	P
41	KARTIK KHANDELWAL	P
42	PARISHITA AGRAWAL	P
43	PITAMBER GUPTA	P
44	RAVI JAIN	P
45	ANDALURI VARUN	P
46	GAURAV AGRAWAL	P
47	NISHIT GUPTA	P
48	VISHAL KUMAR	P
49	VISHRUT PANYA	P
50	ARPIT SHARMA	P
51	KARTIK SHARMA	P
52	GUNGUN HINDUJA	P
53	PRAGYA AGARWAL	P
54	KSHITIJ RATTAN	P
55	ANUSHKA JAIN	P

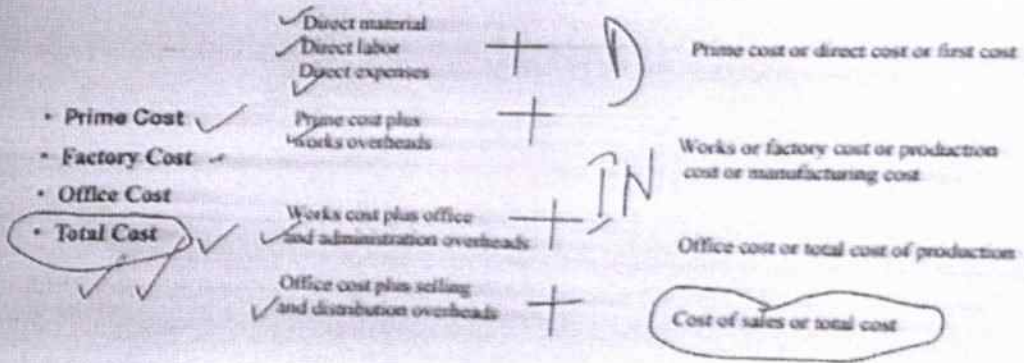
56	HARSHIT ASEEJA	P
57	HIMANSHI KEYAL	P
58	SHAAMBHAVI JAIN	P
59	VANSH BULCHANDANI	P
60	HARSH BANSAL	P
61	JAY DINESH JASHNANI	P
62	SANYAM GIRADHAR	P
63	SARANSH KATHAL	P
64	SARTHAK KOTIA	P
65	Harshit Chicholikar	P

Photographs



Cost Sheet Components

Fixed
Variable



3:16 PM | bgo-azgi-gfo





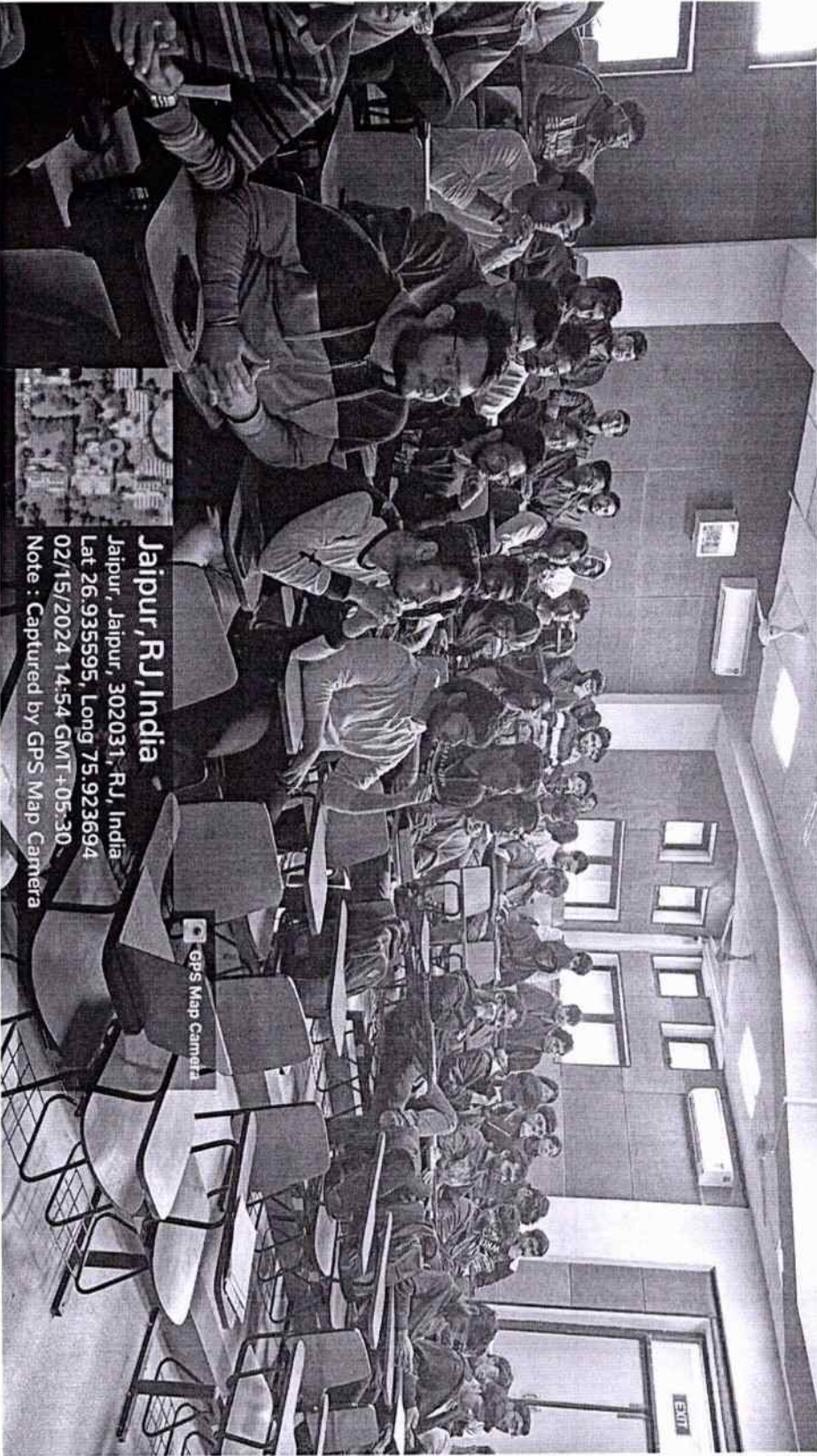
Cost to Profitability Relationship

- Revenue (Sales) ✓
- Less Cost of Sales ✓ *Total Costs*
- EBDITA
- Less O&A
- EBIT
- Less Interest
- EBT
- Less Taxes
- EAT*



3:17 PM | bgo-estj-gfo

Meeting control bar with icons for mute, video, chat, reactions, help, and end call.



Jaipur, RJ, India

Jaipur, Jaipur, 302031, RJ, India

Lat 26.935595, Long 75.923694

02/15/2024 14:54 GMT+05:30

Note : Captured by GPS Map Camera

GPS Map Camera

